

HI TECH EXPRESSIONS

PrintPOWERTM

Design and Print Signs, Cards
Stationery, Banners and More!
Perfect for Home, School & Office

HI TECH  EXPRESSIONS

PrintPower

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Hi Tech Expressions will replace any such defective diskette which is promptly returned to it free of charge.

Hi Tech Expressions™ does not warrant that the functions contained in any computer software program will meet customer requirements or that operation of any program will be uninterrupted or error-free. This product is sold "AS IS" as to quality and performance.

The entire risk of use is assumed by customer.

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PrintPower

Registration

To be eligible for customer support on this product, include a copy of your original sales receipt and return it with this form to: Hi Tech Expressions, PrintPower Registration Dept., 1700 N.W. 65th Avenue, Suite 9, Plantation, Florida 33313.

NAME _____ AGE _____

STREET _____ PHONE (____) _____

CITY _____ STATE _____ ZIP _____

OCCUPATION _____

PLACE PURCHASED _____ DATE OF PURCHASE _____

COMPUTER BRAND AND MODEL _____

PRINTER BRAND AND MODEL _____ INTERFACE _____

(DON'T FORGET TO FILL OUT THE BACK SIDE OF THIS FORM, TOO!)

PrintPower Registration

Where did you first hear about PrintPower?

NEWSPAPER

AD

STORE

ARTICLE

MAGAZINE

OTHER

Do you have any recommendations for improvement of this product? _____

Do you own any other Hi Tech Expressions products? _____ Which ones? _____

Are there any other types of programs not presently on the market you would like to buy? Please explain:

Additional comments: _____

All our customers are very valuable to us. By answering these questions, you've helped us to serve you better in the future. Thanks!

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THE UNIVERSITY OF CHICAGO
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OF THE UNIVERSITY OF CHICAGO
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INTRODUCTION/SETUP

Getting Acquainted

Welcome to PrintPower! As the name suggests, you have purchased a powerful print utility, with which a great variety of printouts can be created. Some of these creations include:

- Greeting cards, invitations, announcements (available in three types of folds).
- Signs, posters, and flyers (printed vertically, horizontally, or using a half-page layout).
- Banners, with variable letter sizes, multiple lines, borders, and graphics.
- Stationery, letterhead, memos, notepaper, postcards, and much more!

PrintPower leads you through a series of menus, that present a great variety of choices to design your personalized creation.

With each menu selection you make, an on-screen template is updated, allowing you to see just how your design is progressing.

Setup

It is suggested that you make back-up copies of your PrintPower disks.

Included in your PrintPower box is a loose sheet titled "Reference". This sheet contains information on booting your system, setting up your printer, and a description of the keyboard keys used for the PrintPower menus. Please take a minute to look this over, and follow the numbered instructions on the "Reference" insert. **PRINTER SETUP MUST BE COMPLETED THE FIRST TIME YOU USE THE PROGRAM.** Setup information is stored on your PrintPower disk, so repeat this step **ONLY** if you change printers.

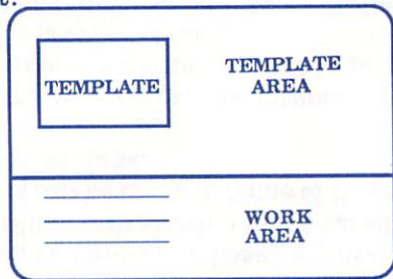
INTRODUCTION/SETUP

Using PrintPower Menus

PrintPower's Main Menu is the first menu that appears. It is the gateway to the printed creation of your choice.

Printer Setup is the first choice on the PrintPower Main Menu. This choice will help you setup your system for PrintPower. See the "Reference" insert to help you choose the correct setup for your system.

PrintPower menus have the following general format:



Notice that the screen is split in half. The top half is the Template Area, the bottom half the Work Area. The Template is a scaled down version of your design, each time you add a feature it will be represented on the template.

The following terms will be used to direct you while using PrintPower menus:

- Cursor:** On any PrintPower menu, use your cursor keys (see "Reference" insert) to highlight your choice .
- Select:** Once your choice is highlighted, use your select key (see "Reference" insert) to enter that choice.
- Hot Key:** On many PrintPower menus you will notice a letter to the right of a choice, this is the "Hot Key". Simply press this key and your selection is made.
- Escape:** At any time you can use the escape key (see "Reference" insert) to return to the previous menu or previous choice.

Using the PrintPower Manual

PrintPower's manual is organized to make it informative, yet simple to understand.

The sections of this manual explain how to make each of the creations listed in the Main Menu. In the section on "Designing Cards", the Screen Guide located at the top of each page shows a series of related screens. Each of the screens shows a highlighted choice for you to complete as an example of designing a card with PrintPower. At the bottom of each page, further instructions for the Screen Guide and general information are given for using the program. Once you have read this manual, it's time for you to experiment on your own.

Using AwardWare Graphics With PrintPower

Follow these numbered steps to convert your AwardWare **Graphics** disk to be used with PrintPower.

1. Choose "V" (Convert AwardWare Disk) from the PrintPower Main Menu. For now, disregard the message to press any key.
2. Insert your AwardWare **Graphics** disk in drive 1 (drive A for IBM). **Be sure that you have inserted the GRAPHICS disk into the drive, NOT the program side of the disk, the expander disk, or any other disk during this operation, or they will be destroyed.**
3. Hold down the Command key (see the "Reference" insert for information on the Command key) and press the letter V. This step will modify the AwardWare graphics disk to work with PrintPower, and continue to work with your AwardWare program.

DESIGNING CARDS

General Information

Match each screen from the Screen Guide to those seen on your computer, cursor to and select each highlighted choice as shown. Choose "C" (for Cards) from the Main Menu, then follow the numbered screens below:

Screen 1

Create a New Card	C	Card menu
Edit an old Card	E	
Exit to the Main Menu	X	

Screen 2

Wide	W	Select card type.
Tall	T	
Tent	N	

Screen 3

Yes	Y	Print on both sides?
No	N	

Screen 4

Yes	Y	Should both sides be identical?
No	N	

DESIGNING CARDS

General Information

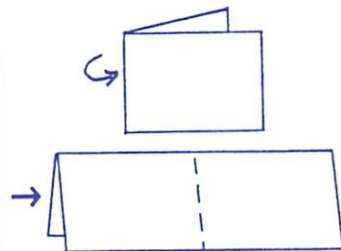
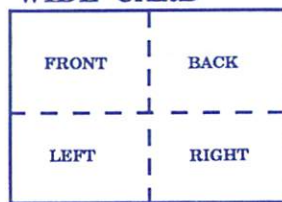
When you follow the Screen Guide, you will create the following tent card:



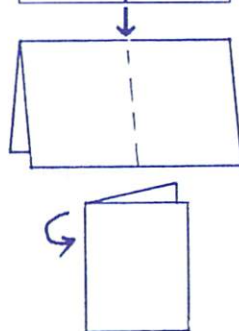
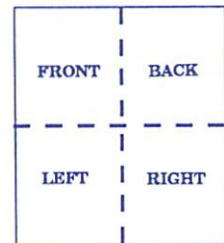
Three styles of cards can be created: a Wide Card, a Tall Card, and a Tent Card. The Tent Card menu asks if you want messages on both the front and back card faces, and if so, should they be identical. The Wide and Tall cards are each two fold cards, with possible printing on the four quadrants of the page. You will go through the same series of menus for each face of the card. The screen identifies which face of the card you are on.

To fold your card, follow the illustrations below:

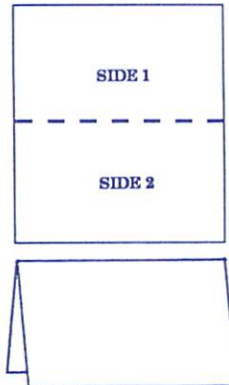
WIDE CARD



TALL CARD



TENT CARD




DESIGNING CARDS

Choosing A Graphic

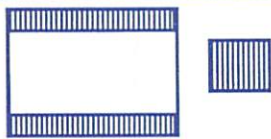
Continue to match the screens as shown. Cursor to and select each highlighted choice.

Screen 9



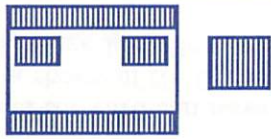
No Graphic	N	Select graphic size.
Big	B	
Half	H	
Quarter	Q	
Two Inch	T	
One Inch	O	

Screen 10



NEW DISK	Choose a graphic
Globe	
Hatching	
Moon & Stars	
Note	

Screen 11



Using arrow keys move the cursor to each place a graphic should appear. Press space to turn on/off a graphic. Images may not overlap. Press RETURN when finished.

DESIGNING CARDS

Choosing A Graphic

Screen 9: Choosing "Two Inch" for your graphic size means that the graphic will be two inches wide.

Depending on the border size chosen, the graphic size you choose will be adjusted to the remaining area. Depending on which graphic size is chosen, the graphics will either fill the available area (Big), fill half the available area (Half), or fill one quarter of the available area (Quarter). Or choose two or one inch graphic sizes which describe the width of the graphic. **NOTE:** Some graphics do NOT lend themselves well to the smaller sizes. To view graphic choices see the "PrintPower Design Tools" card.

Screen 10: Use the cursor keys (see "Reference" insert) to cursor down the list of graphic choices until you see the word "Hatching". Notice the list of choices is much longer than seen on the computer screen.

To quickly select a graphic, type the first letter of it's name. This will bring up the graphics beginning with that letter. Then cursor to your choice and press the select key.

The "New Disk" selection is used to access future graphics disks from Hi Tech Expressions and the AwardWare graphics disk.

A different graphic choice may be made for each face of the card.

Screen 11: Use the cursor keys and the space bar to place the graphic in the desired location. By pressing the space bar you place or remove a graphic from a location. For this example place the graphic in the top left corner by pressing the space bar. Now use the cursor keys to get to the top right corner of the template and press the space bar to place the graphic in this location. Press select key (see "Reference" insert) to save this information and complete this step.

Remember, you **MUST** press the space bar to place or remove graphics from your template. You may place your graphic in as many available locations as you like. Graphics cannot overlap.

DESIGNING CARDS

Text Editing

Screen 12

Side 1

NEW DISK	Please select
Avant Garde	font #a.
Fine Print	
Headline	
Times	
Old English	
Zapf	

Screen 14

Side 1

	1
Hatch	1
New	1
Ideas	1
With	2
Sb PrintPower	1

Screen 13

Side 1

↓

Enter your text. CTL-H for Help Screen.

	1
	1
	1
	1
	1
	1

DESIGNING CARDS

Text Editing

Screen 12: This screen asks you to choose the primary font (the one used most often) for your card. Make a selection from the list of fonts on page 21. In the example we assigned Avant Garde to font #a.

Screen 13: This is the Text Editor screen. There are four design features for you to choose on each line of text: font style, special effect, text size, and how you want your text justified (left, right, or centered). Three of the design features are set to a default condition (if you'd rather not choose your own). The design feature defaults are as follows: Special Effect=Normal, Size=1, Justification=Centered.

Design features can only be changed in the text editor mode. To change a design feature, hold down the Command key (see "Reference" insert) and press the letter assigned to the desired feature change.

Screen 14: In the example we have typed in the message as follows: type HATCH on line 2, type NEW on line 3, type IDEAS on line 4, type WITH on line 6, type PRINTPOWER! on line 8. You MUST press the select key after typing in each line of text or to pass up a line.

The template will change every time you make a feature change.

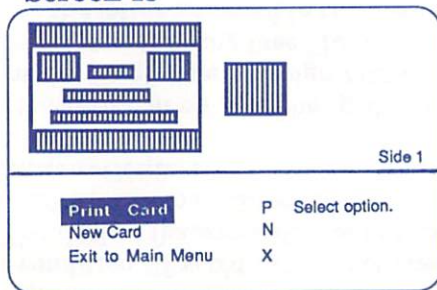
Now, cursor back to each line of text and change the features that you desire. In the example, for line 8 we changed the font by typing Command key/F and then Command key/G to assign the Headline type font to font #b. We also added a shadow special effect by typing Command key/S and increased the text size by typing Command key/A. See the PrintPower Text Editor section starting on page 16 for more information on all of the features of the text editor.

When you have finished a message just the way you like, hold down the Command key and press the letter X to exit the text editor.

DESIGNING CARDS

Printing

Screen 15



Side 1

Print Card	P	Select option.
New Card	N	
Exit to Main Menu	X	

Screen 16

Q key aborts printing.
(F)inal or (D)raft?

Screen 17

Print again? N or Y

Screen 18

Create a New Card	C	Card menu
Edit an old Card	E	
Exit to the Main Menu	X	

DESIGNING CARDS

Printing

You are now ready to print your card example.

Again, please be sure that your printer is setup correctly (see "Reference" insert for details).

Screen 16: Type "F"(final) to print your card in final quality (darkest). If you type "D" (draft) your printout will be of lighter quality, but will take a shorter time to print.

If you type "Q"(quit) you can abort printing at any time.

Please be patient, printing takes time.

SIGNS/STATIONERY

General Information

Signs

By selecting Signs/Stationery from the Main Menu you'll be able to create signs in three different formats: Vertical, Horizontal, and Half Page. To create Signs in a variety of other sizes, use the Banner section of the program.

Design Signs the same way you designed a Card. The steps are the same: choosing a border, choosing a graphic, text editing, and printing. Details on each of these steps are explained in the Card example starting on page 4 and the Text Editor starting on page 16.

For further design ideas for signs, see the photo on the front of your package or the section on Adding Flair on page 20.

Stationery

By selecting Signs/Stationery from the Main Menu you'll be able to design your own personal stationery, letterhead, memos, notepaper, and more!

The Fine Print font, or the smallest of all the fonts, works best with stationery. Use a border or the smallest size graphic to add flair to your letterhead. Position your name and address at the top or bottom of the page, then change fonts, type in your message and create eye-catching letters and memos with a single printout.

For a further look at some design ideas see the photo on the front of the PrintPower package or turn to the Adding Flair section on page 20.

BANNERS

General Information

Selecting Banners from the Main Menu gives you the chance to design a wide variety of banners. You can use borders in any of the positioning options and place a graphic on the left, the right, or both sides of the banner. You can also choose to flip the graphic to enclose the banner text like bookends. Your graphic will automatically be equal to the height of your text area.

The number of lines of text available depends on whether a border has been chosen. With no border, there are up to 11 lines of text (using size 1). As you increase the type size of a line, the number of available text lines decreases.

You have a choice of 11 different type sizes (1 through 9, large--L and extra large--X). When you enter the text editor for banners, the first line has been assigned size 1 and all other lines size 0. You **MUST** assign a size number to each line of text for it to appear on your banner printout.

See PrintPower Text Editor starting on page 16 for more information.

The length of your banner is determined by the type sizes and length of your text. Your banner can be up to 42 pages long. You can also create bumper stickers, small signs and postcards by using the smaller type sizes and adjusting the length of your text..

PRINTPOWER TEXT EDITOR

The first step is to enter the primary font (the font used most often in your design). Choose from any of the fonts that appear on page 21. Your choice becomes font #a.

After choosing the primary font, the text editor screen appears. On this screen you choose the design features--fonts (other than the primary font), special effects, text size, and justification--and type in your message.

Text Editor Table

VERTICAL SCROLL	SPECIAL EFFECT	FONT	HORIZONTAL SCROLL	HORIZONTAL SCROLL	TEXT SIZE	JUSTIFICATION
-----------------	----------------	------	-------------------	-------------------	-----------	---------------

This table identifies the columns on the text editor screen which indicate the design features assigned to each line of text.

The design features set to defaults are: Special Effect=Normal, Justification=Centered, Font=the choice you assigned font #a.

The defaults do not appear on the text editor screen. Text is size 1 as you begin.

Fonts: Up to four fonts can be used on one single design. Each of your font choices is assigned a letter. Your primary font (assigned before entering the text editor) becomes font #a, and is the default mode for your design. To assign a different font to a line, hold down the Command key and press F. This will cycle through the letters "b" to "d". Stop on one of the letters and assign it a font by pressing the Command key and G to bring up the font menu, and choose a font. Repeat this procedure for each font change.

Special Effects: Enhance your fonts by switching ON one of the effects. The effects can be changed for each line of text. Hold down the Command key (see "Reference" insert) and press the letter that denotes the effect that you want to use. The choices are B=Bold, I=Italic, J=Jazz, N=Normal, O=Outline, R=Raised, S=Shadow.

See what these effects look like on page 22. As you enter special effects notice the letters in the appropriate column indicates your choice.

Text: Type in your text as you would like it to appear on your design. If the color of the text line changes, at any time, it means that you have entered too much text. You MUST shorten your message to exit the text editor.

Text Size: Hold down the Command key (see "Reference insert) and press the letter A, to increase the size of text. Hold down the Command key and press the letter Z to decrease the size of text. The number of lines of text is dependent of how large your text is and if you have chosen to have a border.

Cards, signs, and stationery have three choices of text heights: size 1 is about 1/2 inch high, size 2 is double the size of 1, and size 4 is double size 2.

Banners have eleven text sizes if no border is chosen. Height of text is dependent on how many lines you have of text. Be sure to watch your template to see if your design is working out. When creating multi-line banners, remember to assign text sizes to the additional lines.

Justification: To left justify a line of text, hold down the Command key and press the letter L. To right justify a line, hold down the Command key and press the letter T. To center text, hold down the Command key and press the letter C (this is also the default for justifying text).

Vertical Scroll: When an arrow is pointing UP or DOWN, it indicates that there are lines of text which have scrolled off the top or bottom of the text entry area.

Horizontal Scroll: An arrow pointing to the LEFT or RIGHT indicates that text has scrolled off the screen to the left or the right.

PRINTPOWER TEXT EDITOR

Additional Text Editing Features

Help Screen: When using the text editor, hold down the Command key and press the letter H for a quick reference of design features available and the keys to access them.

Masking Text: When overlaying text on graphics, hold down the Command key and press the letter M. This will "highlight" your text lines for better readability.

Exiting the Editor: Hold down the Command key and press the letter X to exit the text editor.

Text Editing Commands

Hold down the Command key and press the letter indicated:

FONTS:

- F to assign a new font to a line
- G to designate the fonts to be used

SPECIAL EFFECTS:

- B for bold text
- I for italic text
- J for jazz text
- N for normal text (default, will not appear on screen)
- O for outline text
- R for raised text
- S for shadow text

TEXT SIZE:

- A to increase text size
- Z to decrease the size of text

JUSTIFICATION:

- C to center text (default, will not appear on screen)
- L to left justify text
- T to right justify text

OTHER COMMANDS:

- H to view the help screen
- M to mask/unmask text, when writing over graphics
- X to exit the text editor

PROBLEM SOLVING/RE-ORDER INFO

1. We suggest that you make a back-up copy of the PrintPower program.
2. You **MUST** complete Printer Setup as your first step before starting to design those creations. Repeat this step **ONLY** if you change printers. The computer saves your printer information from use to use.
3. If you are having a problem using the program or printing, complete the following checklist:
 - Make sure that the printer is turned ON.
 - Make sure that the printer is on-line and that all cables and connections are secure.
 - Turn printer OFF, then ON again.
 - Make sure that the printer is setup for your computer model.
4. If you are not sure that the correct Printer Setup was chosen, try the test for Printer Setup (see "Reference" insert for your computer type). If you are having further problems or your printer is not on the list, please send us you computer type, printer model numbers, the command summary from your printer manual, the printer manufacturer's name and address, and your name, address, and daytime phone number to: Technical Department, Hi Tech Expressions, 1700 N.W. 65 Avenue, Suite 9, Plantation, Florida 33313. We may be able to come up with some answers so that you too can use PrintPower.
5. Try rebooting the system, following the steps on the "Reference" insert.
6. Be sure that your supply of printer paper is ample. Make sure that your paper is aligned correctly in your printer.
7. If you still need assistance, call our Technical Support Dept. between 9 a.m. and 5:00 p.m. Eastern time, Mon.-Fri., (305) 584-6386.

Re-Order Information

Send \$5.00 for each replacement disk or manual. Be sure to specify which disk, your computer type, or manual you would like to receive. Send a check or money order to: Re-Order Department, Hi Tech Expressions, 1700 N.W. 65 Avenue, Suite 9, Plantation, Florida 33313.

ADDING FLAIR

1. Use the specially designed border paper from Hi Tech Expressions to add color and creativity to your printouts.
2. See the photo on the PrintPower package for examples of how we added flair to our printouts.
3. Use different colors of printer paper.
4. Use colored markers or crayons.
5. Use a colored printer ribbon. Two colors can be completed by doing two passes through your printer, changing ribbons in between.
6. Try using PrintPower for anything you can think to print. For example, use banners to print a full alphabet to hang on the walls around a school classroom or a children's bedroom, or print name tags. Use signs to print forms, mailers, programs, note pads, or newsletters. Print everything and anything your imagination dreams up.
7. Send us samples of your creative printouts, so we can pass the ideas along!

MORE TO COME

Look for the PrintPower Pak, a companion program to PrintPower which will include designing calendars and a wide selection of additional fonts, borders, and graphics.

Avant Garde
Headline

Times

Old English

Zapf

Size 1

Size 2

(Banners
Size 1)

Size

4

(Banners
Size 2)

for Cards

You have a choice of
11 different type sizes
for banners.

SPECIAL EFFECTS

Command/N

Normal

Command/B

Bold

Command/I

Italic

Command/O

Outline

Command/J

Jazz

Command/S

Shadow

Command/R

Raised



AwardWare™

Design and Print Awards, Certificates, Ribbons, Tickets, Coupons, Checks & More! \$14.95

- Print traditional certificates, awards, licenses, signs, and announcements.
- Create upbeat coupons, tickets, checks, stationery, memos, or other uniquely shaped awards.
- Choose from 20 graphics, 20 borders, 5 fonts, 5 seals, and unlimited text borders.



CardWare™

All-Occasion Card Maker and Animated Birthday Greeting Disk \$9.95

- Print greeting cards for birthdays and special occasions.
- Select from many graphics; a teddy bear, rocking horse, cake, and more.
- Personalize the birthday message with name and age.
- Enjoy an animated musical birthday greeting.
- Create your own personalized birthday greeting disk.



HeartWare™

Animated Friendship Greeting Disk and Love Note Maker \$9.95

- Print greeting cards of friendship, love, and appreciation.
- Select from an assortment of graphics; flowers, a rainbow, a butterfly, and more.
- Personalize the animation with your own friendship greeting.
- Create a greeting on a disk for hi tech friends.



PartyWare™

Design & Print Cards, Signs, Prizes, Banners, Placemats & Placecards. \$14.95

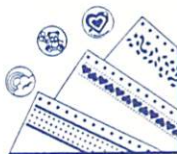
- Print invitations, thank you notes, and greetings cards for parties and other special occasions.
- Design your own party decorations--start to finish. Make banners, hats, placemats, and more.
- Create your own animated cards, invitations, or greetings on computer disks.
- Remember every special occasion with the data base for names, addresses, birthdays, anniversaries, and other events.
- Choose from a selection of graphics, greetings, and borders for every occasion.



WareWithAll™

Designer Paper, Envelopes, Stickers, Markers, Disk & Disk Labels To Jazz Up All Your Computer Printouts \$14.95

- Use with AwardWare, PartyWare, CardWare, HeartWare, PrintShop, Newsroom, and other printer software.
- Print out your computer creations on this uniquely designed paper.
- Computer supply kit includes 80 sheets of paper, pens, envelopes, and 24 stickers (software not included).



PrinterPaper™

Perfect For Greeting Cards, Banners, Letters, & Computer Creations Of All Kinds

- Use PrinterPaper with AwardWare, PartyWare, CardWare, HeartWare, Print Shop, Newsroom, and other printer software.
- Assortment Pack -- \$9.95
 - Three colorful paper designs--150 sheets
 - Stars and stripes border
 - Confetti border
 - Heart border
- Eight matching sticker designs--24 stickers.
- Holiday Pack--\$9.95
 - Three colorful paper designs--150 sheets
 - Snowflakes all around border
 - Holly border
 - Christmas tree border
- Four matching sticker designs--24 stickers.



Love Note Maker™

HeartWare and Heart Designer Paper Bundle \$14.95

- HeartWare greeting disk and card making program.
- Heart design printer paper --100 sheets--for making cards and love notes.
- Assorted sticker designs--16 stickers.

JingleDisk™

Holiday Card Maker & Animated Greeting Disk \$6.95

- New and Improved. Makes more cards!
- Print a selection of full page graphics or folded cards for all your personalized season's greetings.
- Unique disk-maker option.
- Watch the animated musical story for your holiday merriment.

